



Beaverton Police Department

4755 S.W. Griffith Drive
Beaverton, Oregon 97005

Chief Geoff Spalding



NEWS RELEASE

Officer Mike Rowe
Public Information Officer
(503) 969-6502 or 526-2275

Released: August 17, 2015
Case No: N/A

Click it or Ticket Traffic Safety Campaign

Officers from the Beaverton Police Department and other law enforcement agencies throughout Oregon will be working the Click it or Ticket Seatbelt Enforcement Campaign that will begin Monday, August 24, 2015 and will continue through Sunday, September 6, 2015. The focus of this campaign is seatbelt use, booster seats, distracted driving involving cell phones and speeding. The goal of this campaign is to reduce traffic injuries and deaths by increased education and enforcement.

Motor vehicle crashes are the leading cause of death for children ages one through twelve years old. Child car seats increase crash survival by 71% for infants under 1 year old and by up to 59% for toddlers aged 1 to 4. Booster seats reduce the chance of nonfatal injury among four to eight year olds by 45% compared to safety belts alone.

A child weighing less than 40 pounds must be properly restrained in a child safety seat. A child under one year of age or weighing less than twenty pounds must be restrained in a rear-facing child seat. A child over forty pounds but under age eight or less than 4' 9" tall must be restrained in either a child seat with harness system or in a booster seat that raises the child up so that a lap and shoulder belt system fit correctly.

The Beaverton Police Department holds free child safety seat clinics throughout the year. The next clinic will be on Saturday, September 19, 2015 from 9:00 a.m. to 12:00 p.m. at the Kuni Cadillac collision Center located at 3725 SW Cedar Hills Blvd, Beaverton, OR 97005. The last car will be accepted at 11:30 a.m.

The use of cell phones while driving a motor vehicle is not only against the law and could lead to a traffic ticket, but could cause the senseless death of you or another person.

The Beaverton Police Department will continue to strive to keep our citizens safe, reminding you that car seats, seat belts and following the posted speed limit are an effective way to protect you and your family. Our enforcement efforts will be on-going as we work with the community to save lives.

Speeding and driver impairment are the most common causes of injury crashes. Oregon's safety belt overtime enforcement program is committed to reducing the severity of crash injuries by promoting proper safety belt and child restraint use.

Three Flag Blitz campaigns are funded through grants received from the Oregon Department of Transportation.

##BPD##

